EXHIBITION & CONVENTION CENTER

OPENING SUMMER 2020
**Destination… Toulouse**

Located in the Southwest of France, innovative, sportive and festive, Toulouse cultivates its creativity and dynamism. Toulouse’s heritage, Garonne River, climate and conviviality make the “pink city” an attractive destination.

Toulouse is an exceptional destination for great international conferences. Its competitive advantage in the aeronautic and aerospace industry is known worldwide. Its efficient infrastructures and unforgettable identity, are transforming this European metropolis into an international primary destination. Rich in 2,000 years of history, Toulouse reveals itself in major historical sites (UNESCO classified, museums, architecture…)

However, Toulouse is also an icon for progress and innovation. As the second French student city (130,000 students), Toulouse reveals itself high-level standard research laboratories, engineering schools and accredited industry leaders.

With more than 800,000 inhabitants, Toulouse is expending demographically, ranking first among the southern European cities, with a yearly increase of 10,000 inhabitants for the past 10 years. Toulouse Blagnac International Airport is located 7 km from the city center and 6 km from the brand new exhibition center. It is the 5th French airport with an air traffic of over 9 million passengers in 2017. It is also connected to 15 European hubs.

Strong tradition and permanent innovation makes Toulouse a favorable destination in overcoming any challenges!

Let’s Toulouse inspire you!

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**The venues stretches across a covered surface area of 55ha.** It is committed to a strategy of sustainable development, taking into account the heightened environmental concerns associated with designing and erecting buildings.

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**A VENUE WITH EXPERTISE AND ADAPTABILITY**

**BRING SCALE TO YOUR EVENTS**

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**Destination… Toulouse in partnership with:**

Agence d’Attractivité Toulouse

Toulouse Événements

Convention Bureau

Toulouse

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A dedicated team in attractiveness agency to help you launching your next projects in Toulouse

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This Exhibition Center aims to be one of the largest in France and boasts a 40,000m² exhibitions hall that is completely modular, a main street that opens into an outdoor exhibitions area of 25,000m², capable of hosting a wide variety of events. It is equipped with an additional two mezzanines which bring an original touch that truly complements the building.
The Convention Center is designed around two stages and will be able to accommodate corporate events of up to 10,000 delegates. This entirely modular venue can simultaneously host a plenary session, as well as events in a variety of formats: cocktail reception, gala dinner and exhibition.

**GROUND FLOOR**

- **Reception Area**: 1244 m², 67.7 m, 20.6 m, 6 m
- **Cloakroom 1**: 56 m²
- **Cloakroom 2**: 43 m²
- **Congress Delegate Storeroom**: 67 m²
- **Rows of Seats Area**: 1785 m², 53.3 m, 38.5 m, 13 m
- **Flat Plenary Area**: 1412 m², 53.3 m, 26.5 m, 13 m
- **Forum 1**: 2598 m², 86.6 m, 30 m, 7.5 m
- **Forum 2**: 2598 m², 60 m, 43.3 m, 13 m
- **Forum 2+3**: 5190 m², 120 m, 43.3 m, 13 m
- **Forum 1+2+3**: 7780 m², 90 m, 86.6 m, 7.5/13 m

**LEVEL 0.5**

- **Retractable Seats Area**: 1864 m²
- **Flat Plenary Area**: 500 m²
- **Retractable Seats Area + Flat Area**: 3364 m²

**LEVEL 1**

- **Meeting Hall**: 1395 m², 4 m
- **Convention Rooms 1, 3, 4, 5, 7, 8, 9, 11, 12**: 197 m², 4 m, 238 m², 143 m, 140 m, 157 m, 157 m, 260 m
- **Convention Rooms 2, 6, 10**: 262 m², 4 m, 2158 m², 140 m, 2370 m², 140 m
- **Total Level 1**: 3954 m², 4 m, 3592 m², 2158 m², 2370 m², 3364 m²

**Ceiling height**

- **Theatre**: 109 m
- **U-shape**: 140 m
- **Cocktail reception**: 120 m
- **Classroom**: 200 m
- **Round table**: 140 m
- **Area in m²**: 1395
- **Area in m²**: 3954

**Plenary capacities**

- **Retractable Seats Area**
  - Capacity 1: 744 m²
  - Capacity 2: 1164 m²
  - Capacity 3: 1864 m²
- **Flat Plenary Area**: 500 m²
- **Retractable Seats Area + Flat Area**: 3364 m²

**Section Plan**

The spaces are designed to accommodate various event formats, including plenary sessions, cocktail receptions, gala dinners, and exhibitions.
7 GOOD REASONS FOR CHOOSING TOULOUSE

- An excellent geographical location with an international airport
- A city focused on innovation and high-technology
- An attractive economy
- An extensive, well-developed and accessible accommodation offer
- A city of knowledge
- The capital city of the Occitanie Region with an exceptional heritage
- A renowned "art de vivre"

ISO Certification 14001: venues that are committed to protecting the environment

Mindful of better managing the impact our business has on the environment, our sites are committed to an approach that falls under ISO certification 14001, which was obtained in February 2013. These standards are based on internationally recognised benchmarks relating to environmental management and aim to continuously and sustainably reduce the environmental impact associated with our business activity.

HQC™ Certification

HQC™ Certification is a French scheme that applies to buildings and aims to limit their short and long term environmental impact, whilst still producing a building that is comfortable to use and respectful of the environment.

The LEED® NC label

The LEED® NC label is the most highly developed label in international terms. It covers the objectives of HQE applicable to buildings and extends these to the environment immediately around the project: reducing light pollution, alternatives to transport by car, facilities that save water, waste management, recycling of materials, etc.

TOULOUSE ÉVÉNEMENTS

3 VENUES
IN THE HEART OF THE TOULOUSE AREA ESPACES

7 GOOD REASONS FOR CHOSING TOULOUSE

TOULOUSE ÉVÉNEMENTS
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